



**ZINGERLE
GROUP**

ANNUAL REPORT 2022



**It's not about
having ideas.
It's about making
them happen.**

**We are looking forward to a new era
in our company's history.**

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Chapter 1

| House of Brands

2023

House of Brands

Foundation of the Zingerle Group umbrella brand and acquisition of Ecotrade Group GmbH (Switzerland). Launch of the Ecotent® and RUKU1952® product brands.

2018

The 3rd Generation

The path to the third generation is laid out. The siblings Stefan, Sonja and Thomas Zingerle join the family business.

2014

RUKUevent GmbH

Acquisition of HBS GmbH and RUKU Klappmöbel Manufaktur. Merging to RUKUevent GmbH in Germany.

Mastertent®

The first folding gazebo is produced and sold under the Mastertent® brand.

2003

Cetate Production srl

A second production facility is set up in Romania.

1996

Expansion

The first branch in Spain opens. In the following years, 8 more branches are established.

1993

1984

The 2nd Generation

His two sons join the company and together they start producing tables and benches.

1948

Foundation

Franz Zingerle founds Zingerlemetal in South Tyrol, Italy.

We Are Who We Were.

ZINGERLE GROUP

Our New Umbrella Brand

Since January 2023, Zingerle Group SpA unites the brands Mastertent®, Ecotent® and RUKU1952® under one roof.

MASTERTENT.



The premium brand for folding gazebos.

ECOTENT. ▶



Stable folding gazebos at attractive prices.

RUKU1952.



The brand for traditional beer garden table sets.

ZINGERLE
GROUP

New Name, New Look!

Tradition meets modern, fresh ideas.

Zingerle Group gets its own identity with a concise appearance.



All about Zingerle Group

Discover the brand new website
and dive into our world!





ECOTENT. 

The New Brand for Folding Gazebos.

Brand new, bright and dynamic.

More choice means more options! Thanks to Ecotent®, we are able to offer our customers an even more diverse product range. These new folding gazebos represent quality at an attractive price.



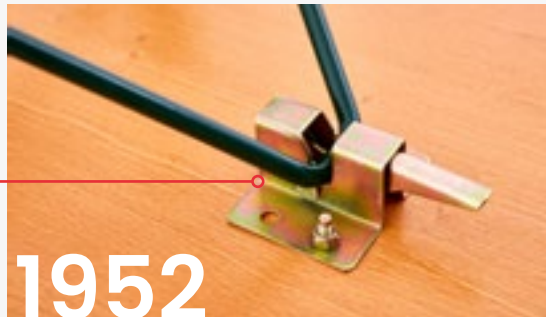
Curious? Scan the QR code and play the video!

 RUKU1952.

A Product With Cult Status.

Finally, our foldable furniture gets its own brand.

The beer garden table sets are more than a German brand product. They are the epitome of convivial moments and therefore we gave them their own name: RUKU1952® is now the number 1 worldwide when it comes to the orange furniture which invites anyone to sit down and enjoy every instant.



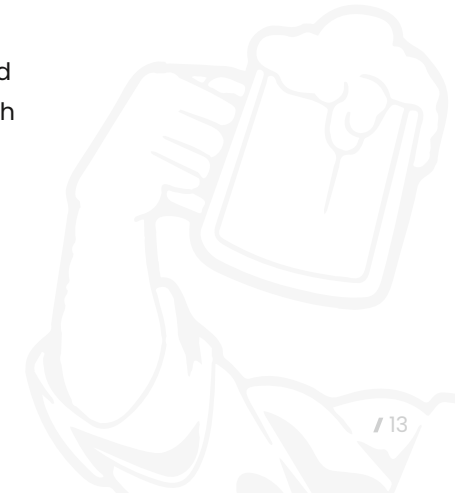
1952

Invention and patenting of the folding furniture lock, which ever since connects the wood plate and the base frame in a very stable and handy manner.



Why are beer garden table sets orange?

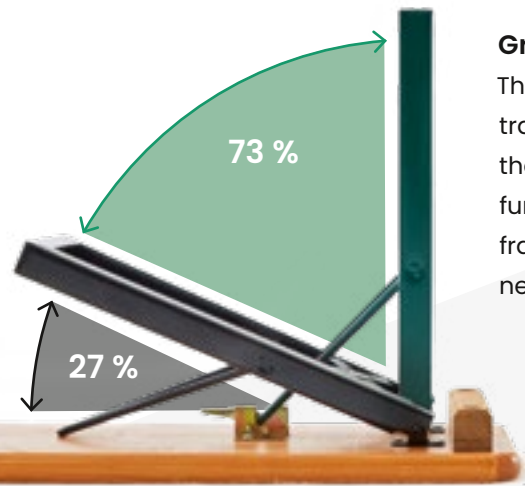
The first beer tables were made of untreated wood and in order to protect their surface, they were covered with orange wax cloths. The reflection of sun rays on these cloths gave the beer a beautiful golden-yellow colour, which immediately convinced everyone. A really happy coincidence!



A Matter of Taste.

Classic, traditional or modern?

The graphs and the corresponding percentages below show our customers' decisions in 2022, while shopping in our online store.



Green or black?

Those who wish to combine tradition and modernity have the chance to purchase foldable furniture sets with a black base frame. As the statistics show, the new look is well received!

Orange, pine or nature?

The colour of our beer garden table sets has long ceased to be exclusively "pine", there is a clear trend towards our colour called "nature". Especially in our online store and for private use, the elegant model scores with its natural look and the black base frame.



Fancy some online shopping?

It exists since 2018: Our online store for beer garden table sets! Every year new models, colours, options and useful accessories are added.

Why wait? Explore our assortment!

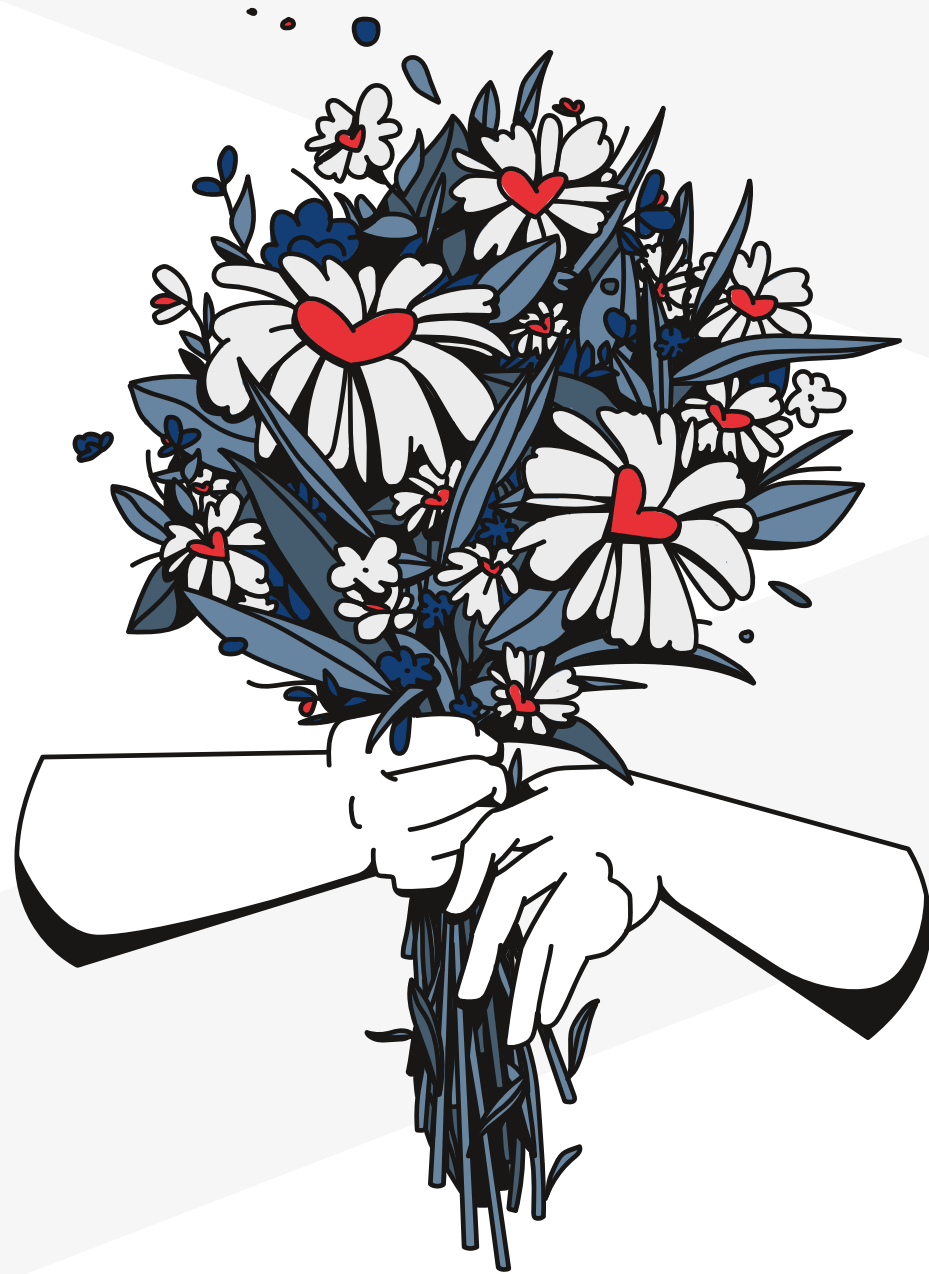


< Order online



Chapter 2

| Zingerleverse



**A Big Thank You
to All the Loyal
Employees.**

10 YEARS

Stefan Maly
Logistics, IT

György István
Sewing, RO

Isolde Federspieler
Administration, IT

Kovács Ferenc
Sewing, RO

Barbara Petrouscek
Sales, IT

Ilyés Mónika
Wood production, RO

Davide Sequani
Logistics, IT

Orbán Lajos
Logistics, RO

Sarah Wiedenhofer
Production, IT

Sánduj Kinga Mária
Sewing, RO

Martin Strauch
*Managing Director Zingerle
Group Switzerland*

Simó Menyhárt
Administration, RO

20 YEARS

Georg Silgoner
COO, IT

Arrigo Galavresi
Sales, IT

Luca Galavresi
Sales, IT

25 YEARS

Paolo Ceriani
Sales, IT

Griselda Monferrer
Administration, ES



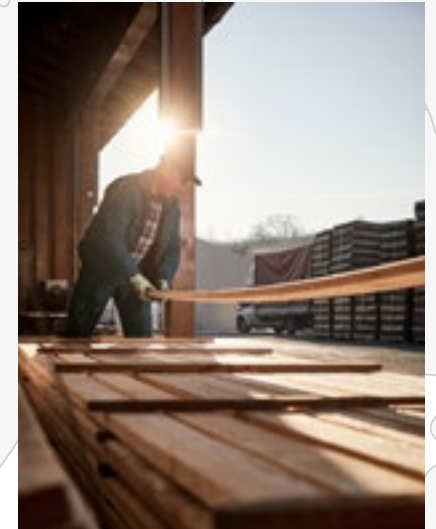
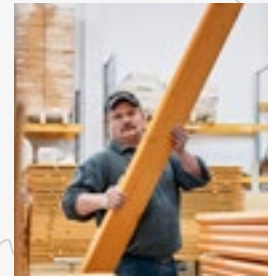
We Are Manufacturers.

75 Years of Experience.

We develop and produce everything ourselves.

This allows us to influence quality, delivery times, fair working conditions and personalised end products.

At our two production sites in Italy and Romania, our long-time employees work diligently to fulfil your wish of your personal folding gazebo.



ZINGERLE GROUP HQ
& Production Site
ITALY

Cetate Production srl
ROMANIA



228 hardworking employees
... produce folding gazebos and beer
garden table sets with the utmost care.

Our Consumption in Comparison.

As a manufacturer we use our resources responsibly.

Find out what quantities of wood, steel, aluminum and polyester textiles we have processed!

80 elephants made of aluminum

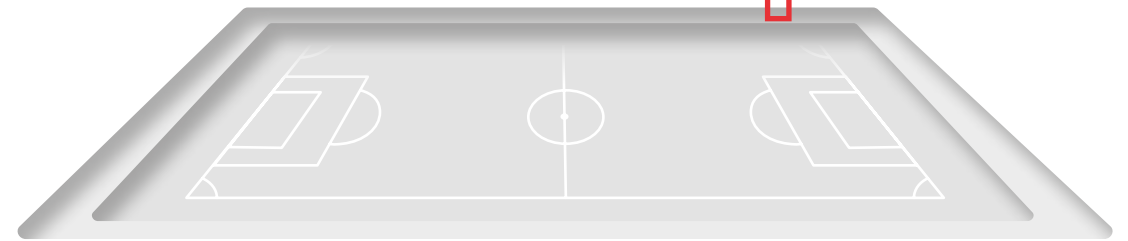
The aluminum we processed into folding gazebos in 2022, weighs as much as 80 elephants: 480 tons!

139 elephants made of steel

We processed 830 tons of steel last year. This is equivalent to the weight of 139 elephants.

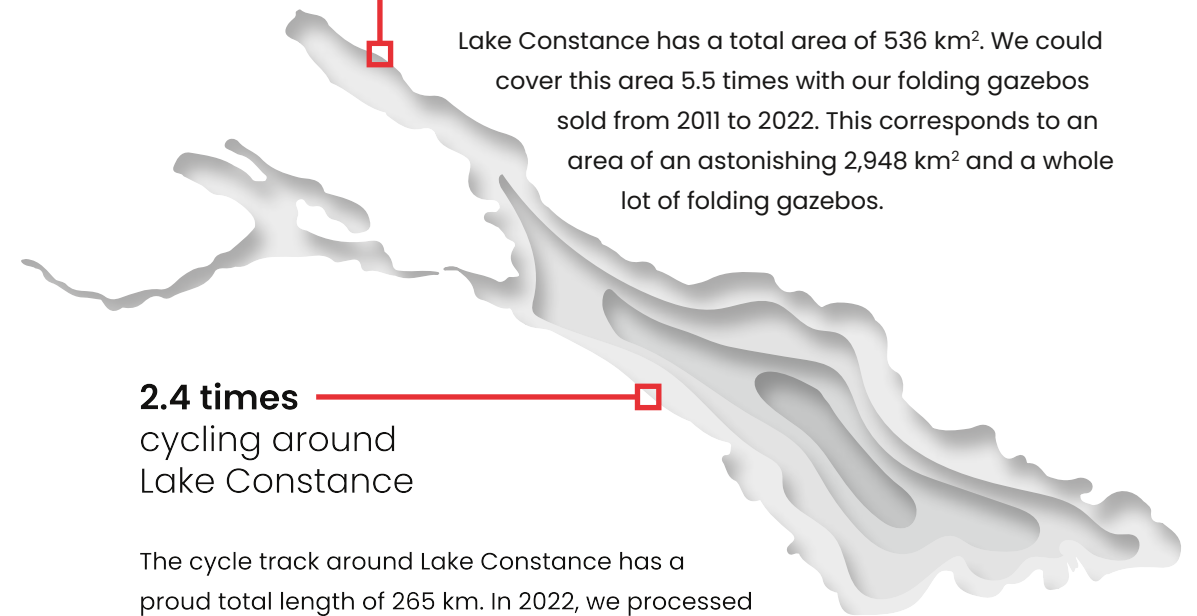
21 wooden soccer fields

That's how many soccer fields we could create with the wood panels we have processed. This corresponds to 150,000 m².



5.5 times the area of Lake Constance

Lake Constance has a total area of 536 km². We could cover this area 5.5 times with our folding gazebos sold from 2011 to 2022. This corresponds to an area of an astonishing 2,948 km² and a whole lot of folding gazebos.



2.4 times cycling around Lake Constance

The cycle track around Lake Constance has a proud total length of 265 km. In 2022, we processed 630,000 linear metres of fabric, which could cover this path almost two and a half times. But as folding gazebos, the fabric performs a more important and useful task than just lying around.



The physical health of our employees is very important to us. This is why we introduced height-adjustable office desks in 2022!

Heinz Pezzei, CFO



More Than a Workplace.

We not only work together,
we also have a lot of fun!

Every year we organise various activities inside and outside the company building. Everyone is invited to participate and this makes us bond more and more each time.





MASTERTENT

We Worldwide - 2022
Our trade fairs in review

Italy, Austria, Germany, Spain, France, Netherlands and Belgium.

Those were the countries we've been to last year. We presented our products and innovations at trade fairs and held demo days at some of our subsidiaries. Interested parties were able to visit us directly on site to take a close look at our products and to get first-hand information.



25 Years

This had to be celebrated!

Mastertent Ibérica was our very first subsidiary, established in 1997! We have been working together with our colleagues in Spain for 25 years now, and of course we celebrated under a Mastertent folding gazebo!

Thank you for the many years of great and reliable cooperation!



Without my strong team and my family, we would not have been able to master the past 25 years so well. I am very happy that my son Albert joined the business and thus the future of Zingerle Group Ibérica is secured.

*Enrique Andrés,
CEO Zingerle Group Ibérica*



Chapter 3

| Innovation

Courage for Progress.

We not only come up with new ideas,
we also realise them.

We invest in research and development to constantly expand our pioneering role in the folding tent industry. Last year, we managed to bring great new products to the market that had not been available in this sector before.

Which ones were they? Just read on.



MASTERTENT

The Kitchen Tent Safe outdoor cooking

As the name suggests, you can easily cook and even grill under our new kitchen tent!

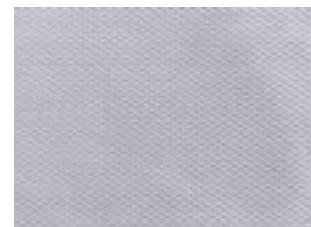
The most important feature of this tent is probably its fireproof fiberglass fabric, which even allows an open fire under the tent. In addition, it has dormers through which smoke can escape. It's the perfect solution for being a little closer to your guests and for offering them a fiery cooking show!



The kitchen tent in its standard version.



The windows can be either opened or closed.



Fireproof fiberglass fabric.



It effortlessly withstands the high temperatures and even flames.



Dormers on the roof allow the smoke to escape.

In-house exhibition at our headquarters, Italy

Also we and our guests at our in-house exhibition were able to attend a **fiery cooking show** by MiG - "Männer im Glutrausch"! They literally put our new kitchen tent to the test, because it got really hot!

MASTERTENT.

Pirontex® A Milestone.

We are particularly proud of the new Pirontex® textile. It is a novelty which is a guarantee for excellent long-term results with coloured fabrics thanks to its high light fastness (grade 7-8 of max. 8). However, the fabric also scores with its high resistance as well as its sustainable production. Unlike conventional textile dyeing processes, we have been able to significantly reduce negative impacts on our environment by making use of the solution dyeing process.



PIRONEERING THE FUTURE

the new premium fabric



extremely high
colour fastness



- 50 %
energy consumption



- 60 %
CO₂ emissions



- 80 %
water consumption

MASTERTENT.

Concrete Weights Maximum stability



No matter where you put it and how long it's standing there - the concrete weights ensure that the folding gazebo remains where it is. The stackable concrete weights of 25 kg each can easily be transported and stored in a space-saving way. They reach a total weight of 100 kg per tent foot. If necessary, even more weights can be stacked.

MASTERTENT.

You ask yourself what you can do, if something gets damaged?

10 years spare parts warranty

To help our customers as efficiently as possible when it comes to exchanging spare parts of a folding gazebo's aluminum structure, there are now the newly filmed video instructions available online!



*Click here to see
the entire playlist*
v



Chapter 4

People & Environment



We Plant Trees

We take the wood for our tables and benches from forests in Romania, where it is processed in our second production facility.

In order to compensate for emissions in the best possible way, we reforest the woods in Romania every year. In 2022, with the help of the hard-working employees of the Transylvanian Forestry Department, we were able to reforest 21 % of the wood we have used.

Our Efforts for the Planet.

We are aware of our responsibility.

As a manufacturing company, we know that we have an impact on the environment. This is why we try to protect the planet by making conscious, sustainable decisions.



We source raw materials from nearby areas to shorten transport routes.



We completely dispense with disposable tableware in our dining room.



We sew great shopping bags with the fabric scraps which generate from the production of our folding gazebos.



Our 10-year spare parts service maximises the service life of our products.



Did you know that...

... since 2008 a photovoltaic system supplies our company building with 100 % of the electricity we need.



10,625.70 €

As a South Tyrolean company it is very important to us to make a contribution to society and to support the socially weaker among us.

Georg Zingerle, CEO



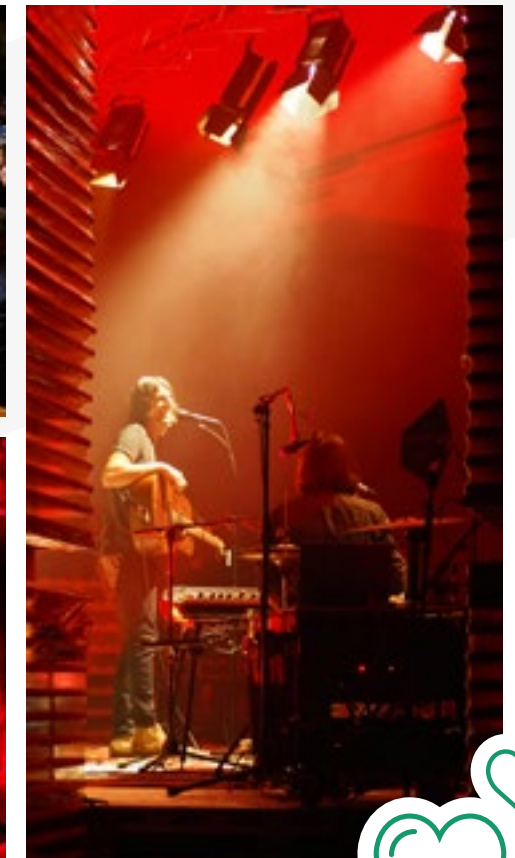
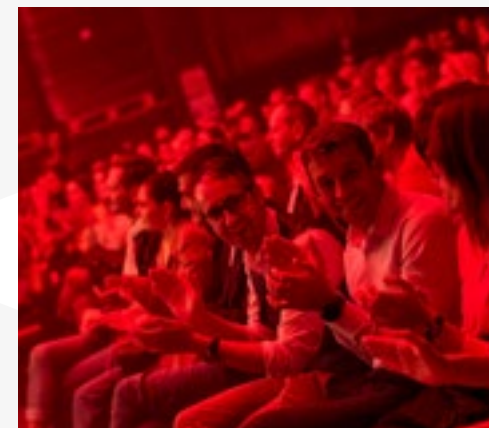
Max von Milland and CMO Sonja Zingerle

The Annual Charity Event.

"Culture in the factory"
with Max von Milland

On October 21, 2022, already the sixth edition of our charity event called "Culture in the factory" took place in our production hall in Naz-Sciaves, Italy. Musical entertainment was provided by the local singer-songwriter Max von Milland and thanks to the numerous participants, the **record sum of over 10,000€** could be donated to people in need. It was a great success and we were very happy about the considerable participation and the many donors!

We are sure that all those in need feel the same way.





We Celebrated Christmas Differently.

Happiness is only real
when shared.

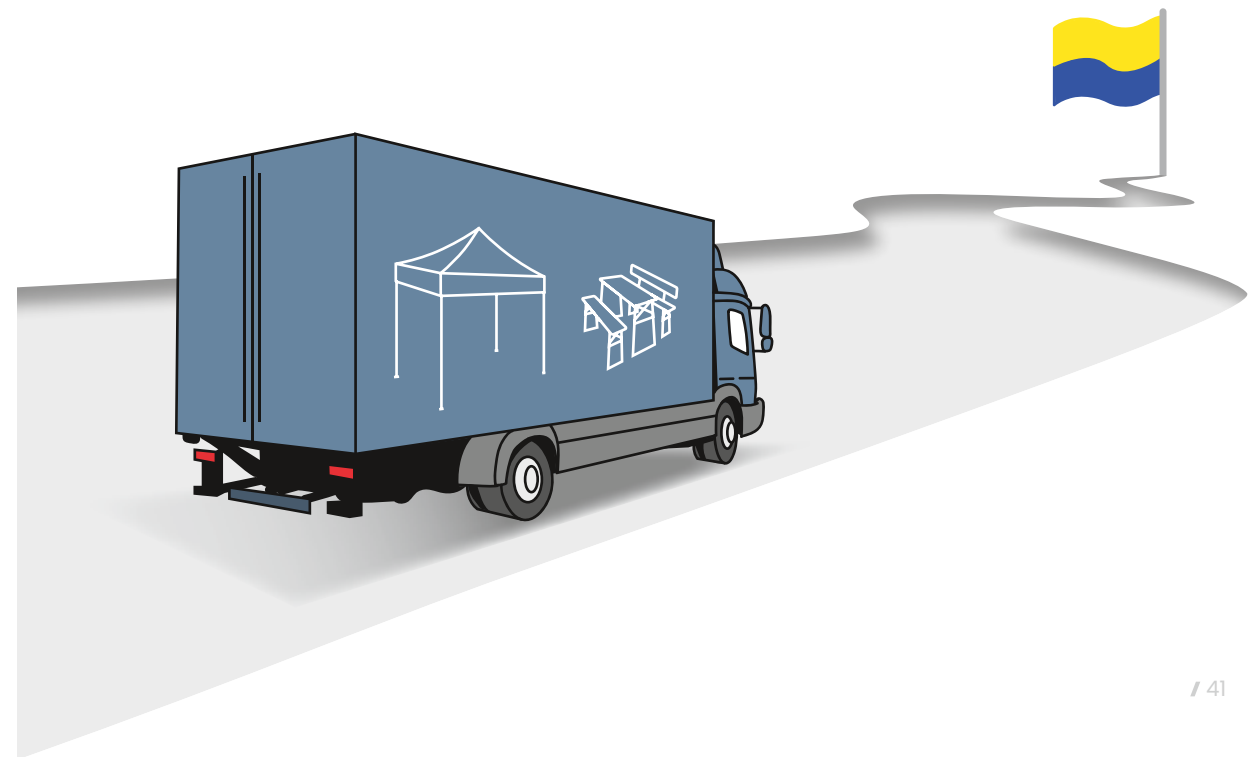
In addition to our charity event "Kultur in der Fabrik", we've come up with a nice idea for last year's Christmas: Instead of accepting Christmas gifts from customers and suppliers, we called on everyone to donate to the "Südtiroler Kinderdorf", an association which helps children and teenagers in difficult situations. By foregoing gifts, we were able to pass something on to those who really need help. We as a company have donated some money as well and we hope that we were able to put a smile on the young peoples' faces.

For Ukraine.

We gave our best
in order to help.

When the first news about the conflict in Ukraine reached us, we knew immediately that we as a company, but also as individuals, wanted to help by donating. Our employees collected hygiene items, durable food, etc., and as a company we donated several of our folding gazebos, tables and benches and covered the transport costs to Romania, to the border to Ukraine.

To ensure that our donations would go to where they were needed, we collaborated with the organisation "Helfende Hände" (helping hands) and the Polish Red Cross.





Chapter 5

| Testimonials



4.9 Stars on average

Would you also like to tell the world what you think of our products?

We are listed with all our brands on all popular platforms such as Google, Facebook, Instagram, LinkedIn and YouTube.

We appreciate your feedback!



Our "Lago" design set at the Barfüßer brewery in Pfullendorf - Germany



© Sebastian Hoellwart


▲ Marcel Hirscher and Charlie Raposo, Vandeer Ski - Austria

▼ Loden Kit at 3,212 meters - Italy



We have been using Mastertent folding gazebos on ski slopes already for many years, they are very reliable and professional, not like cheap market tents. They are worth the investment. I recommend them to anyone who needs long-term professional material.

Gabor Stiglinz Stiga - Hungary



We can't change the direction of the wind, but we can adjust the sails.



Did you like our annual report?

We would love to hear from you!

↳ Just follow this link or send us an email to online@zingerle.goup

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**2022 was a blast,
see you next year.**

MASTERTENT

 **ECOTENT**

 **RUKU1952**


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